

28th May, 2015

Bucking Bull Opens in Baldivis

Bucking Bull has welcomed a 14th Western Australian location in Stockland Baldivis Shopping Centre this month, taking the total number of outlets in Australia to 35.

The roast & grill franchise was founded in WA over 15 years ago by franchise group Aktiv Brands, and has since expanded to Queensland, New South Wales and Victoria.

Dean Vella, Aktiv Brands Executive Director said that the recent opening reflects the brand's continuing dominance in the WA market.

"There is now a Bucking Bull in nearly every major shopping centre destination in the Perth region," he said.

"This is the birth place for the brand, and a region where we have experienced a great relationship with our customers for over 15 years now, and the momentum isn't slowing down anytime soon."

Bucking Bull's successful food court model has always focused around the art of roasting meat, an expertise that is gaining more customer recognition as the 'foodie movement' heats up.

"Our menu is what we like to call 'slow food, served fast'. Our roast meats are slow cooked for up to 12 hours, which results in phenomenal flavour and tenderness," Dean said.

"The slow cooking of meats is a massive food trend at the moment, but we're proud to say that we've been refining our techniques since 1999."

Bucking Bull Baldivis has also debuted the brand's new Signature Range menu incorporating their classic roast meats in contemporary and exciting flavour combinations.

"The Signature Range presents customers with a premium flavour experience, combining our famous roast beef, pork and lamb and showcasing them in truly innovative products."

Bucking Bull is part of the Aktiv Brands Group. Aktiv Brands' business portfolio also includes Skewerz Kebabz, Primal Pantry and Seven Seas Seafood Café.

Bucking Bull opened on May 12, 2015 and is located at: Shop F05 Stockland Baldivis, Lot 26 Safety Bay Rd, Baldivis WA 6171.

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