

12 December 2012

## Aktiv Brands Opens Bucking Bull in Cockburn

Aktiv Brands last week opened a new Bucking Bull store in Cockburn Gateway Shopping Centre.

Located in the food court, the store is the 33<sup>rd</sup> location for the brand, 11 of which are located in Western Australia.

“Being Western Australian born and bred, Bucking Bull already has such a loyal fan base in and around Perth,” said Aktiv Brands Managing Director, Stuart Beechen.

“That’s where the brand was founded 13 years ago and it’s also where we are continuing to see encouraging potential for growth,” he said.

Cockburn Gateway Centre Manager Leanne Chaproniere congratulated the store for their opening day success.

“It really hasn’t stopped all day and customers and staff alike are all enthusiastic and very praise worthy of the offer,” she said.

“The shop looks great, the product fantastic and the staff are friendly and helpful.”

2012 has been a pivotal year for the Aktiv group, with openings across all of the brands in their portfolio, and the conversion of The Kebab Co to Skewerz Kebabz nearly complete.

“This year we began rolling out the new Skewerz brand with the most recent openings in Midland Gate and Westfield Carousel last month,” Stuart said.

“It’s been a really exciting year as we lay the foundations for further growth in 2013.”

**Bucking Bull opened on December 4 and is located in the Food Court at Cockburn Gateway in Success, WA. For more information please visit [www.aktivbrands.com](http://www.aktivbrands.com) or [www.buckingbull.net](http://www.buckingbull.net).**

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